



Siva Sivani Degree College Hyderabad

Affiliated to Osmania University
City Branch- Approved by A.I.C.T.E
website: <https://ssdchderabad.in/>

Report

on

Faculty Enrichment Program on Case Study Pedagogy

Date: 01-09-2025

Timings: 2.00 pm – 5.00 pm

Venue: Room no. 4, 3rd Floor, SSDCH

No. of Participants: 10

Objective of the Event/Programme: To familiarize faculty members with the concept and methodology of case study pedagogy as an effective teaching tool for engaging students in critical thinking and problem-solving.

Name of the Resource persons:

Prof. (Dr.) Ambuj Gupta, Director, Siva Sivani Institute of Management

About the Resource persons :

Prof. (Dr.) Ambuj Gupta is the **Director of Siva Sivani Institute of Management (SSIM)**, Hyderabad. An accomplished academician and administrator, he has rich experience in management education, research, and institutional leadership. He has guided numerous students and faculty in adopting innovative teaching methodologies, with a special focus on case study pedagogy and experiential learning. Under his leadership, SSIM continues to strengthen its reputation as a centre of excellence in management studies..

About the programme with photographs:

The **Faculty Enrichment Programme on Case Study Pedagogy** was successfully organized by **Siva Sivani Degree College, Somajiguda** on **1st September 2025** for the faculty members.

The programme commenced with a **Welcome Address by Ms. Anitha**, Assistant Professor, Department of English, followed by a **Welcome Note by the Principal, Ms. V. Sarika Raj**. The **Profile Reading** of the Guest, **Prof. (Dr.) Ambuj Gupta**, Director, SSIM, was delivered by **Ms. Kavya**, Assistant Professor,

Department of Commerce. As a **gesture of respect and gratitude**, a sapling was presented to the resource person.

The session was then handed over to the distinguished speaker, **Prof. (Dr.) Ambuj Gupta**, who initiated the discussion by explaining **what a case study is** and the **meaning of pedagogy**. He highlighted the **importance of case study pedagogy** in student learning and elaborated on the steps involved in **analyzing a case**.

In Session II, Prof. Gupta provided a case study titled **“Kanpur Confectionaries Private Ltd.”** and divided the participants into **two groups**. Under his guidance, the groups analyzed the case, carried out a **SWOT Analysis, and presented possible solutions**. The **collaborative engagement** was appreciated, and faculty members were acknowledged for their valuable contributions to the analysis.

The programme concluded with the felicitation of the resource person and a **Vote of Thanks** delivered by **Ms. Sharon Ann, Assistant Professor, Department of English**.

The session proved to be highly insightful and interactive, equipping the faculty with practical approaches to integrate case study pedagogy into their teaching practices.

Here are the few glimpses of the event:



Learning Outcomes:

1. Faculty members gained a clear understanding of the concept of case study pedagogy and its significance as an effective teaching-learning methodology in higher education.
2. Participants developed practical skills in analyzing and interpreting case studies through hands-on group activities, including conducting SWOT analysis and proposing feasible solutions.
3. Faculty members enhanced their ability to apply case study pedagogy in classroom teaching, thereby promoting critical thinking, problem-solving, and participatory learning among students.

V.Sarika Raj

Principal





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Attendance Sheet

S.No.	Name of the Faculty	Designation	Department	Signature
1.	Ms. V. Sarika Raj	Principal	—	
2.	Ms. Sharon Ann	Assistant Professor	English	
3.	Ms. Kavya	Assistant Professor	Commerce	
4.	Ms. Swathi	Assistant Professor	Computer Science	
5.	Ms. Parimala Diana Sudhir	Assistant Professor	Statistics	
6.	Ms. Latha Salome	Assistant Professor	Mathematics	
7.	Ms. Anitha	Assistant Professor	English	
8.	Mr. Hareen Kumar	Assistant Professor	Commerce	
9.	Mr. Srikanth	Assistant Professor	Computer Science	
10.	Mr. Sundeep	Assistant Professor	Computer Science	

V.Sarika Raj

Principal