



Siva Sivani Degree College Hyderabad

Affiliated to Osmania University

Approved by A.I.C.T.E

website: <https://ssdchderabad.in/>

NOTICE

30th August 2025

Notice no: SSDCH/30-08-2025/IQAC/GF/03

All faculty members are hereby informed that a **Faculty Enrichment Program on Case Study Pedagogy** is scheduled as per the following details:

- **Resource Person:** Dr. Ambuj Gupta
- **Date:** 1st September 2025
- **Time:** 2:00 PM – 5:00 PM
- **Venue:** Room No. 4, 3rd Floor, SSDCH

Faculty are requested to attend the program punctually and come prepared with the case study material already shared and circulated. Active participation is essential to make this program more effective and meaningful.

Your cooperation and involvement are highly appreciated.

V. Sarika Raj

Principal

Siva Sivani Degree College, Somajiguda

V. Sarika Raj
30/8/25



Siva Sivani Degree College Hyderabad

Affiliated to Osmania University
Somajiguda, Hyderabad

FACULTY ENRICHMENT PROGRAM ON CASE STUDY PEDAGOGY



Venue : Room No 4, SSDCH.

Time : 02:00PM - 05:00PM



Prof. (Dr.) Ambuj Jagdish Gupta
Director, Siva Sivani Institute of Management

Dr. Saikrishna
3/3/18



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Faculty Enrichment Program on Case Study Pedagogy

Programme Flow

S. No	Programme	Person Responsible	Timings
1	Welcome Note	Mrs. Anitha	2.00 PM - 2.05 PM
2	Welcome address by Principal	Ms. Sarika Raj	2.05 PM - 2.15 PM
3	Introducing the resource person	Ms. Kavya	2.15 PM - 2.20 PM
4	Welcoming the guest with a sapling	Ms. Sarika Raj	2.20 PM - 2.25 PM
5	Session by the resource person	—	2.25 PM - 4.50 PM
6	Felicitating the resource person	Ms. Sarika Raj	4.50 PM - 4.55 PM
7	Vote of Thanks	Dr. Smitha Shine	4.55 PM - 5.00 PM

V. Sarika Raj
V. Sarika Raj
Principal
13/8/25



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Report

on

Faculty Enrichment Program on Case Study Pedagogy

Date: 01-09-2025

Timings: 2.00 pm – 5.00 pm

Venue: Room no. 4, 3rd Floor, SSDCH

No. of Participants: 10

Objective of the Event/Programme: To familiarize faculty members with the concept and methodology of case study pedagogy as an effective teaching tool for engaging students in critical thinking and problem-solving.

Name of the Resource persons:

Prof. (Dr.) Ambuj Gupta, Director, Siva Sivani Institute of Management

About the Resource persons :

Prof. (Dr.) Ambuj Gupta is the **Director of Siva Sivani Institute of Management (SSIM)**, Hyderabad. An accomplished academician and administrator, he has rich experience in management education, research, and institutional leadership. He has guided numerous students and faculty in adopting innovative teaching methodologies, with a special focus on case study pedagogy and experiential learning. Under his leadership, SSIM continues to strengthen its reputation as a centre of excellence in management studies..

About the programme with photographs:

The **Faculty Enrichment Programme on Case Study Pedagogy** was successfully organized by **Siva Sivani Degree College, Somajiguda** on **1st September 2025** for the faculty members.

The programme commenced with a **Welcome Address by Ms. Anitha**, Assistant Professor, Department of English, followed by a **Welcome Note by the Principal, Ms. V. Sarika Raj**. The **Profile Reading** of the Guest, **Prof. (Dr.) Ambuj Gupta**, Director, SSIM, was delivered by **Ms. Kavya**, Assistant Professor,

Department of Commerce. As a **gesture of respect and gratitude**, a **sapling** was presented to the resource person.

The session was then handed over to the distinguished speaker, **Prof. (Dr.) Ambuj Gupta**, who initiated the discussion by explaining **what a case study is** and the **meaning of pedagogy**. He highlighted the **importance of case study pedagogy** in student learning and elaborated on the steps involved in **analyzing a case**.

In Session II, Prof. Gupta provided a case study titled **“Kanpur Confectionaries Private Ltd.”** and divided the participants into **two groups**. Under his guidance, the groups analyzed the case, carried out a **SWOT Analysis, and presented possible solutions**. The **collaborative engagement** was appreciated, and faculty members were acknowledged for their valuable contributions to the analysis.

The programme concluded with the felicitation of the resource person and a **Vote of Thanks** delivered by **Ms. Sharon Ann, Assistant Professor, Department of English**.

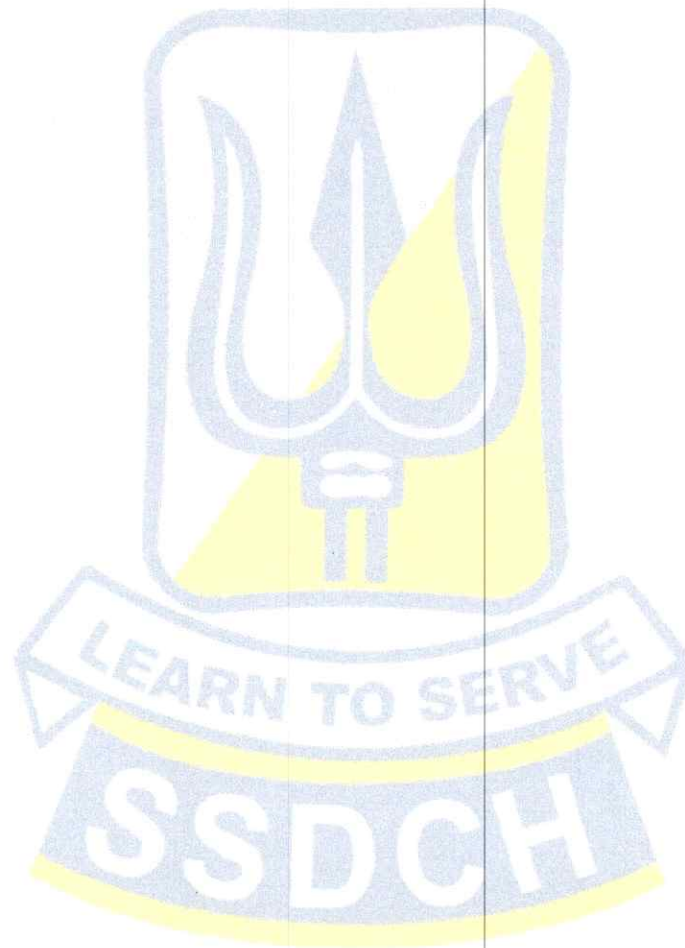
The session proved to be highly insightful and interactive, equipping the faculty with practical approaches to integrate case study pedagogy into their teaching practices.

Here are the few glimpses of the event:



Learning Outcomes:

1. Faculty members gained a clear understanding of the concept of case study pedagogy and its significance as an effective teaching-learning methodology in higher education.
2. Participants developed practical skills in analyzing and interpreting case studies through hands-on group activities, including conducting SWOT analysis and proposing feasible solutions.
3. Faculty members enhanced their ability to apply case study pedagogy in classroom teaching, thereby promoting critical thinking, problem-solving, and participatory learning among students.



V. Sarika Raj
V.Sarika Raj 3/9/25
Principal



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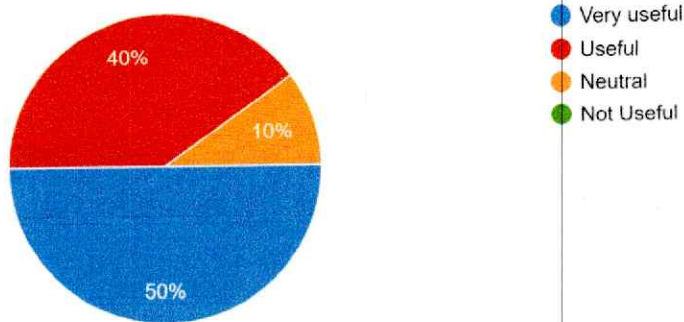
01/09/2025

Faculty Enrichment Program on Case Study Pedagogy

FEEDBACK ANALYSIS

How useful did you find the topic "Case Study Pedagogy" in enhancing your knowledge of teaching?

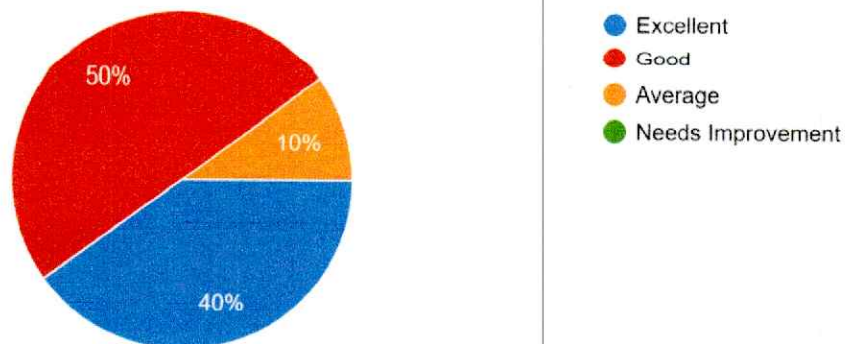
10 responses



Interpretation: The topic, "Case Study Pedagogy," was found to be highly useful. A combined 90% of respondents rated the topic as either Very Useful (50%) or Useful (40%). Only 10% of respondents had a neutral opinion on the topic's usefulness, and no one found it to be Not Useful.

How would you rate the effectiveness of the speaker's presentation and delivery?

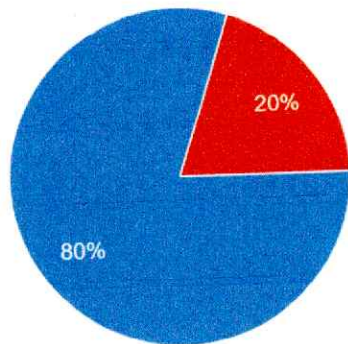
10 responses



Interpretation: The feedback on the speaker's presentation and delivery was mixed but leaned positive. 90% of respondents rated the delivery as either Excellent (40%) or Good (50%). A smaller portion, 10%, found the delivery to be average, and no one felt it needed improvement.

How relevant and engaging did you find the interaction and Q&A session?

10 responses



- Very Relevant & Engaging
- Somewhat Relevant
- Neutral
- Not Engaging

Interpretation: The interaction and Q&A session received overwhelmingly positive feedback. 80% of respondents rated it as Very Relevant & Engaging, while the remaining 20% found it Somewhat Relevant. No one rated the session as Neutral or Not Engaging, indicating strong positive engagement.

Based on the provided responses, the areas of interest for further faculty development programs (FDPs) are:

- **Research-related topics:** This was a strong area of interest, with respondents mentioning **Research methodology**, **Research based FDPs**, and **Research and its further publication**
- **Management:** One response specifically mentioned an interest in **Management related FDP**.
- **Data and Numerical Skills:** Other interests include **Data Analytics** and **Numerical applications**.

V. Sarika Raj
3/9/25

V.Sarika Raj
Principal



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01/09/2025

Faculty Enrichment Program on Case Study Pedagogy

DATE: 01/09/2025

TIMING: 2.00 PM - 5.00 PM

Attendance Sheet

S.No.	Name of the Faculty	Designation	Department	Signature
1.	Ms. V. Sarika Raj	Principal	-	
2.	Ms. Sharon Ann	Assistant Professor	English	
3.	Ms. Kavya	Assistant Professor	Commerce	
4.	Ms. Swathi	Assistant Professor	Computer Science	
5.	Ms. Parimala Diana Sudhir	Assistant Professor	Statistics	
6.	Ms. Latha Salome	Assistant Professor	Mathematics	
7.	Ms. Anitha	Assistant Professor	English	
8.	Mr. Hareen Kumar	Assistant Professor	Commerce	
9.	Mr. Srikanth	Assistant Professor	Computer Science	
10.	Mr. Sundeep	Assistant Professor	Computer Science	

V. Sarika Raj
Principal
01/09/25



principal ssdch <principalssdch@ssdc.ac.in>

Invitation to be Resource Person for Faculty Enrichment Program on Case Study Pedagogy

3 messages

principal ssdch <principalssdch@ssdc.ac.in>
To: SSIM Director <director@ssim.ac.in>

30 August 2025 at 15:08

Dear Sir,

We are organizing a **Faculty Enrichment Program on Case Study Pedagogy** at **Siva Sivani Degree College, Somajiguda, Hyderabad** and would be honored if you could join us as a **resource person**. Your expertise and experience in this area would greatly benefit our faculty members.

Program Details:

- **Topic: Case Study Pedagogy**
- **Date: 1st September, 2025**
- **Timing: 2:00 PM to 5:00 PM**
- **Venue: Room No. 4, 3rd Floor, SSDCH**

We believe your **insights and knowledge** would inspire and equip our faculty members to effectively integrate **case study pedagogy** into their teaching practices. Your contribution would be invaluable in enhancing the **learning experience** for our students.

Request you to provide your acceptance through email.

Thank you for considering our invitation.

Best regards,
V. Sarika Raj
Principal
Siva Sivani Degree College, Hyderabad.

SSIM Director <director@ssim.ac.in>
To: principal ssdch <principalssdch@ssdc.ac.in>

30 August 2025 at 15:42

Confirmed
[Quoted text hidden]

principal ssdch <principalssdch@ssdc.ac.in>
To: SSIM Director <director@ssim.ac.in>

30 August 2025 at 18:10

Thank you sir
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